PURDUE UNIVERSITY

Continuous Marshmallow Processing

Tressie Barrett (FPE), Deanna Esposito (FPE), Evan Staton (FPE), and Danica Wylin (FPE)

Objective:

Design a continuous process to produce marshmallows

- Minimize process inefficiencies
- Reuse resources/energy throughout process
- Production rate of 500 lbs/hour
- Process intended for vegan marshmallow manufacturing

Background Review:

 Initial plant layout and equipment types based on layout proposed by Doumak (1962)

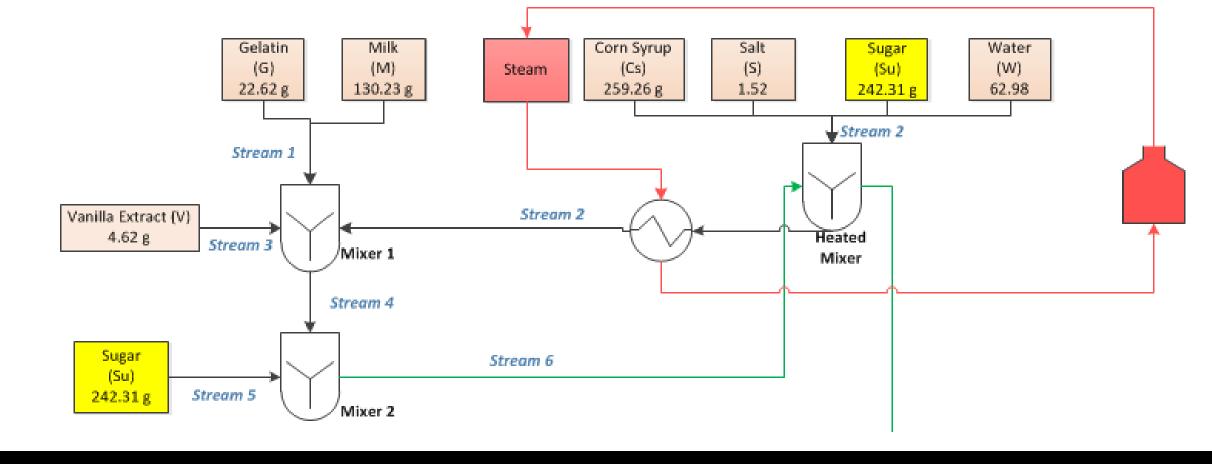
Parameter	Value	Unit
Viscosity, μ	5.37	10 ⁻⁴ Pa·s
Density, ρ	786.4 – 262.1	kg/m ³
Consistency Index, K	563.1	Pa⋅s ⁿ
Flow Behavior Index, n	0.379	

Marketing:

- Americans spend over \$150 million on marshmallows each year with trends increasing.
- In the last three years, the number of vegans in America has risen from 3.05 to 7.82 million and is projected to increase.
- Ethical Impact:
- Vegan marshmallows provide vegans with an alternative solution to marshmallows that fits their ethical views.

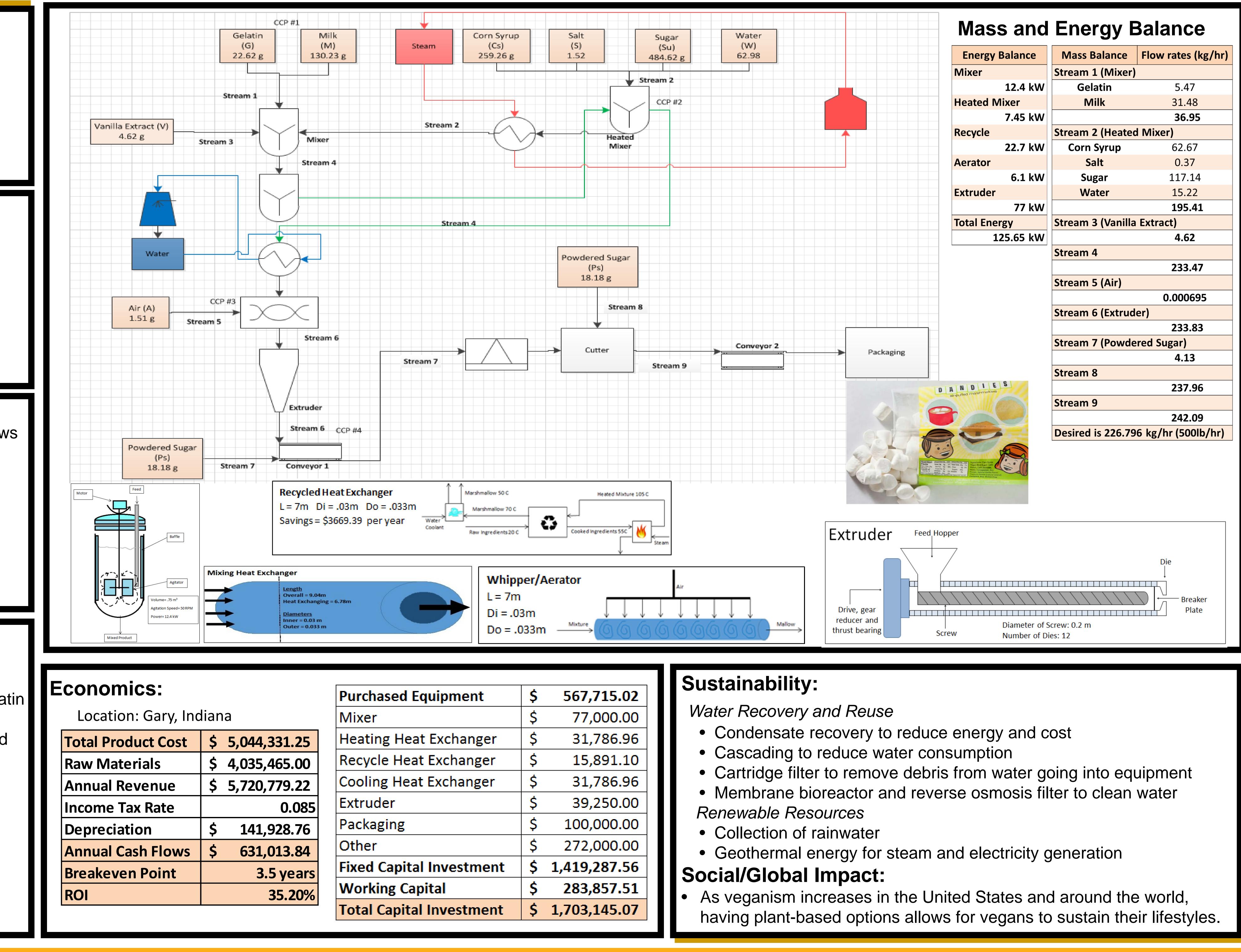
Alternative Solutions:

- Substitute vanillin and milk powder to reduce raw materials cost
- Use of holding tank with no agitation to hydrate gelatin
- Use of depositing extruder to produce correct marshmallow size and shape while eliminating need for guillotine cutter
- Use sugar to decrease product temperature



Acknowledgements: Dr. Martin Okos Ryan Howard- Chicago Vegan Foods

CAPSTONE EXPERIENCE 2014



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Total Product Cost	\$ 5,044,331.25
Raw Materials	\$ 4,035,465.00
Annual Revenue	\$ 5,720,779.22
Income Tax Rate	0.085
Depreciation	\$ 141,928.76
Annual Cash Flows	\$ 631,013.84
Breakeven Point	3.5 years
ROI	35.20%

Purchaseu E
Mixer
Heating Heat
Recycle Heat
Cooling Heat
Extruder
Packaging
Other
Fixed Capita
Working Cap

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